

BLUESYSTEMS

TECHNOLOGY \ SMART MOBILITY \ SERVICES

BY Bolloré 

Crawley Sustainable eVent 2019

frederic.leballois@bluesystems.ai

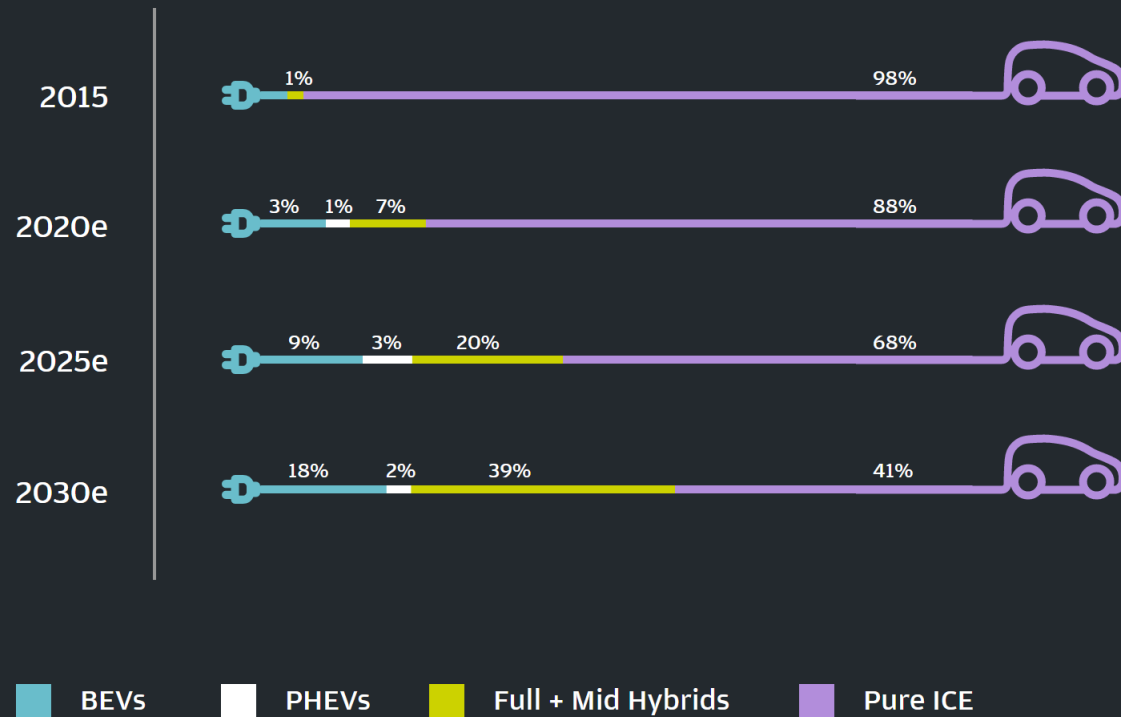




The Electric Vehicle Context

The electric environment

GLOBAL ELECTRIC VEHICLE FORECAST



Source: J.P. Morgan estimates

Infrastructure
 Population Congestion
 Road Tax Air
 Fuel duty Pollution
London ULEZ
 Particulates
 Regulations
 Ownership 2040



A Charging Network to Power Electric Vehicles in London

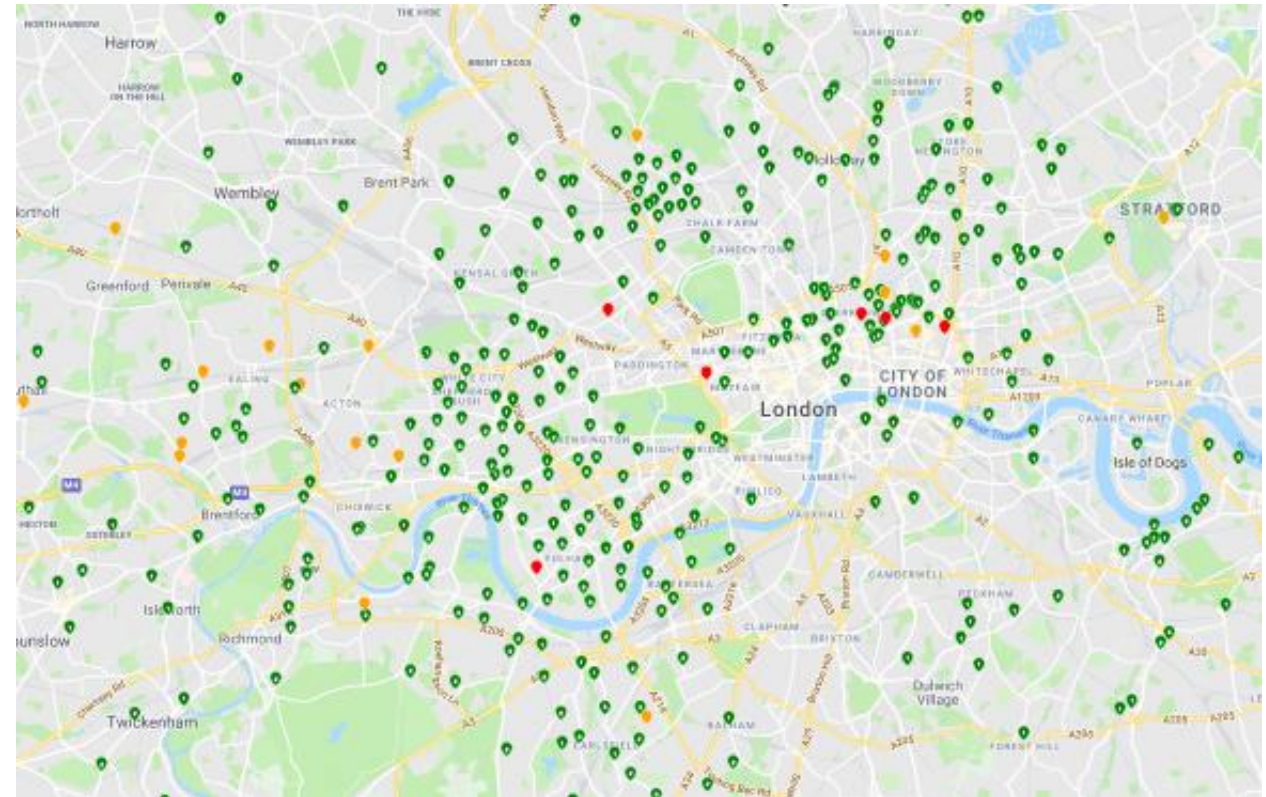
Source London, your on-street network in London



- Only Citywide on-street electric charging network in London
- Over 1000 charge points available
- Powered by 100% green renewable energy
- Powering 9500+ users

Source London, no more range anxiety in London

- Find sites in 23 out of the 33 London boroughs
- 98% availability in 2018 across the smart network
- Book a charge point up to 40mn ahead of arrival.
- Mix of 7kWh and 22kWh



Register to the service and you are ready to go



1. RESERVE

Book your charge point in advance online: via our website or mobile app.



2. CHARGE

On-street points allow you to charge and park at the same time all over London.



3. DRIVE

Ready to roll? Unplug your charged car and drive off to your destination.

Visit our website
www.sourcelondon.net



Bluecity – a unique model car club

Bluecity – a London focused solution

Shared mobility | car club solutions | electric

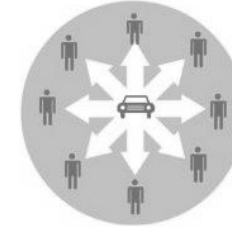
- 2000+ customers
 - 200 vehicles
- 500+ pick-up/drop-off sites
 - 23 boroughs
- Includes Gatwick



Bluecity – move staff and customers



- 100% electric, green energy on most points
- Point-to-point, drop anywhere on the 500 sites.
- Pay as you go- by the minute.



Convenient, cost effective & sustainable

You have a driving license and a credit card? You are ready to go.



RESERVE

Use our app or website to reserve a car anywhere in the city.



RENT

To pick up a car and hit the road, follow the instructions at any BlueCity location.



DRIVE

Use the GPS to guide you around the city and reserve a parking space at your destination.



DROP

Leave your car at one of our many charge points across London. There's no need to return to your start point!

Visit our website
www.blue-city.co.uk



Smart charging solutions to enable cleaner mobility

Home and Base vehicle charging technology



- End to end installation
- Different designs for different uses
- Tailored and easy access
- Monetisation options

New SMART E-CHARGER WB

Hardware | Charging Point

- 7-22 kW AC dual Charger (Wall Box)
- Future Proofing – IEC 15118 ready
- OCPP 1.6 Compliant
- Energy/Load Management capable
- User friendly



Wall or pedestal mounted options with a front panel that can be personalised.

Charging solutions for B2B2C activities

Network solutions | customer facing | charging

- Convenient – easy to manage and maintain. We can supply, install, operate and maintain.
- Connected – work alone or in a network for optimum service.
- Cost effective – invest and earn money if you chose to.



Build and operate a private network with our charge points and our information system



Combining Solutions and experience for corporate partners

Integrated solutions for corporate needs

Home solutions | Base solutions | On street solutions | charging

- Provide yourself easy access to users (open access, electronic tokens, Pay as you go...)
- Integrate data with your information system
- Manage cost and income (self managed, hand free)



Your Customers, your Employees, Your Fleets, your locations.

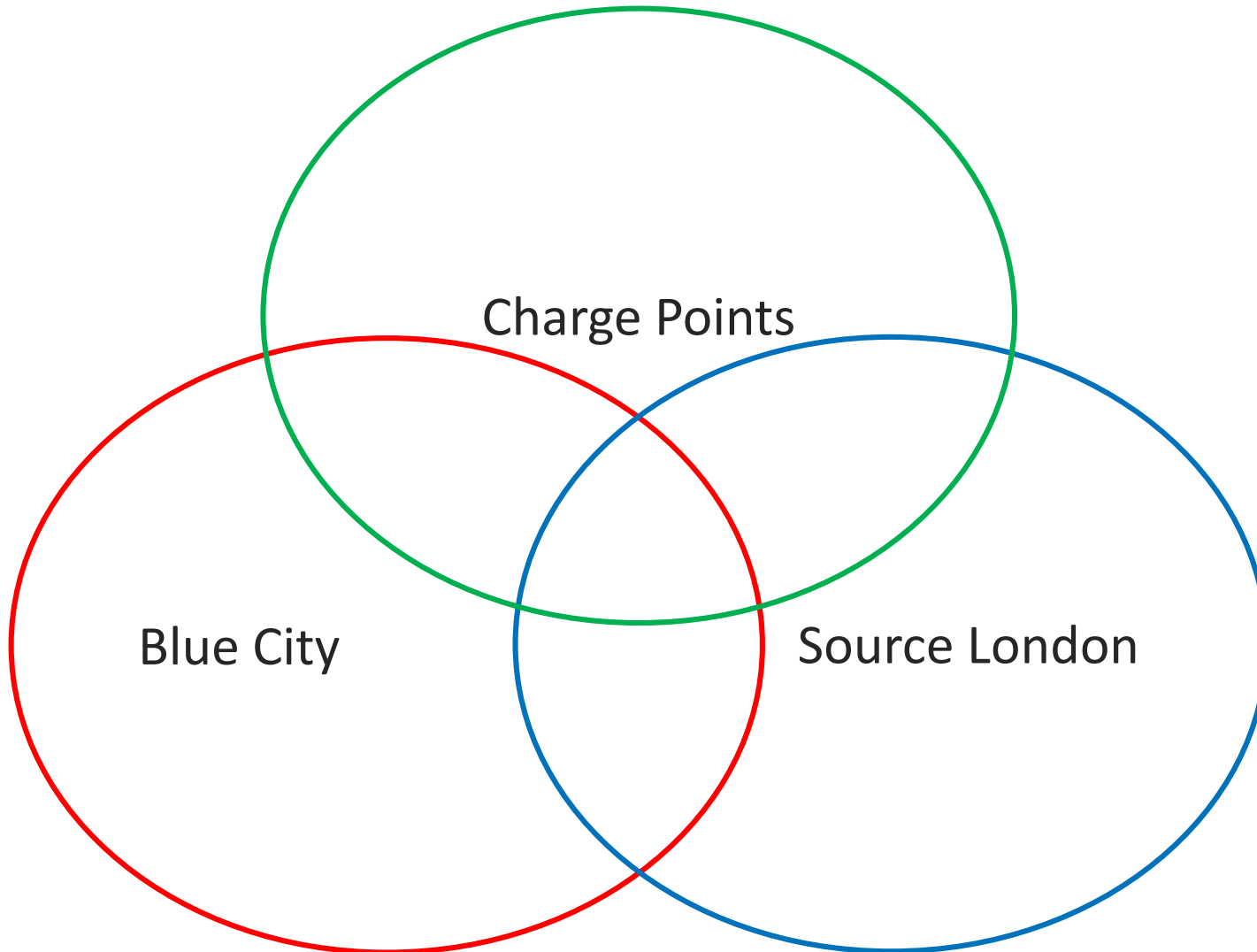
Your Needs

Your Solution

Let us talk to make sure we provide you and your users with the right experience

Wherever you sit, talk to us.

Home Solutions | On Street solutions | charging



- Save Money
- Make it your Solution
- Solve issues for your customers and employees
- Protect your reputation

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Thank You for your time

Contact us:
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